



FERNANDO CASTRO
BODEGAS FAMILIARES DESDE 1850

MARKETING DEPARTMENT | PRESS RELEASE
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Two gold medals for the wines packaged in Bag in Box of Bodegas Fernando Castro.

Salud Chardonnay and Selection & Comptoirs Cabernet Sauvignon have been awarded with the label "Best Wine in Box" out of 180 samples submitted to the competition.

With a gold medal as the only reward, the International Competition Wine in Box 2017, held in Toulouse on March 24, the only wine contest dedicated to wines packaged in Bag-in-Box (BIB). This format is rarely presented in tasting papers.

The contest is aimed at producers around the world who market wine in bag in box. The wine evaluation is followed by a strict blind tasting and by category, without distinction of price or appearance, by a tasting panel made up of industry members and experts.

FERNANDO CASTRO
FAMILY WINERIES SINCE 1850

Concours International Wine In Box

Concours International Wine In Box 2017
24 mars 2017 – Hôtel de Région – Toulouse – France

«Best Wine in Box»

The unique international wine contest focus on wines packed in BIB.

Salud Chardonnay

Selection & Comptoirs

The growth of the BIB format is exponential in some countries and leader in sales in Northern Europe. The technical advantages of this format include the ease of transport and storage, its seal and oxygen barrier installed in the faucet which prevents oxidation and extend the service life from 6 to 8 weeks after opening, ensuring that packaged wines retain all their organoleptic properties.