



FERNANDO CASTRO  
BODEGAS FAMILIARES DESDE 1850

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## The Gran Reserva's of Bodegas Fernando Castro conquer again the Asian market

Two new awards for Bodegas Fernando Castro in harvest season



Raíces Gran Reserva 2010 got gold medal and Caballero Medieval Gran Reserva 2010 bronze medal, selected by Chinese experts in the still wines category.

These two wines have participated this time at the China Wines & Spirits Awards 2016 (CWSA 2016), the biggest and most prestigious wine and spirits competition in China, the CWSA.

The Judges at CWSA are drawn from the most prominent positions from throughout China and Hong Kong. These Judges are responsible for buying 90 million bottles of wine and spirits per year making them the powerhouse of the China wine market.

This edition recorded the largest number of samples registered, due to the importance of CWSA medals for commercial success.

For several years the Chinese wine market has stood as the largest in the world, and thanks to a booming middle class along with innovations and promotions from large-scale online sellers such as Alibaba.

The news about these new awards concur with the start of the harvest season and a busy Fernando Castro Alcarazo, current general manager of the cellar, briefly commented about the victories in CWSA 2016: "We are honored. Many of the most acclaimed wineries from around the globe compete each year, and it is exciting to see that our products can stand with the best in the world. Quality has always been at the forefront of our efforts, and our success at CWSA 2016 only strengthens our resolve to create the best wines for our clients".

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